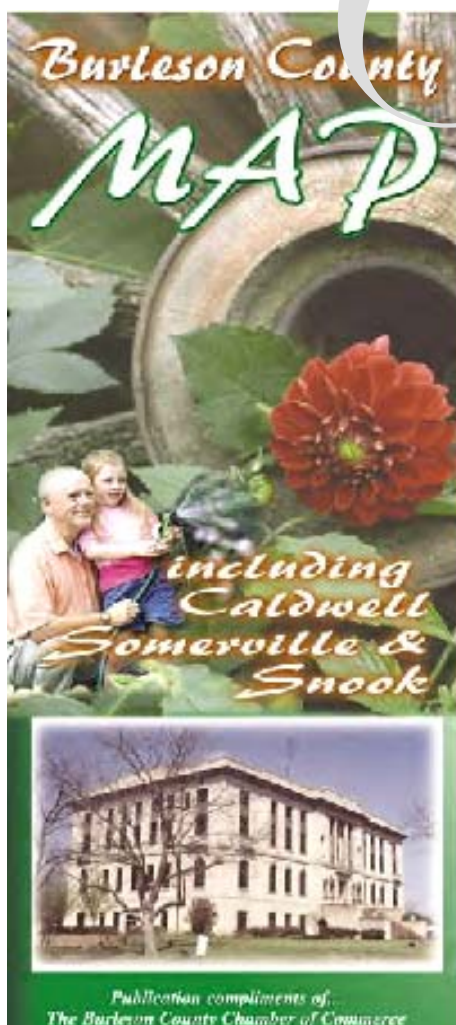


Burleson County Chamber of Commerce

Map Advertising & Publishing

Official 2007 County and City Map

The Burleson County Chamber of Commerce sponsored map is currently underway with advertisements being solicited. The full-color map will include the county, along with the cities of Caldwell, Snook and Somerville. Special sections will be reserved to promote tourism and local information.



Advertisement Opportunity

- Distribution of 10,000 maps that include Burleson County and the cities of Caldwell, Snook and Somerville
- Full-Color Ads available at \$350 for a single block or \$595 for two blocks; for additional advertising blocks and rates, call (979) 567-0000
- No additional costs for artwork
- Each advertiser receives 50 maps
- Online interactive map with advertiser information published on the chamber website
*To view 2004 interactive map visit:
<http://www.tourism-tools.com/burlesonmap.htm>*
- Local design, sales and printing resources utilized to keep valuable dollars earned in the community
- Past advertisers given first right of refusal to reserve advertisement in the 2007 map publication

To reserve an advertisement block call (979) 567-0000
or return the enclosed form and a representative will call you.

The chamber will distribute nearly 10,000 maps over a two-year period free of charge to the public. For more information call 979-567-0000 or www.BurlesonCountyTx.com. (Pictured is the 2004 map publication.)

Payment: Cash/Check/Credit Card



To pay by credit card, visit www.BurlesonCountyTx.com/maps

DATE: _____

MEDIA ORDER: _____

Representative: _____

Copy Approved: _____

Advertisement Rates

\$350/single block
\$595/double block

Call for rates on larger blocks

Deadlines

Ad Sales: July 21

Production: Aug 10

Photos & Art

Photo resolution must be at least 300 dpi and saved as an EPS, JPEG or TIFF file. Files should be CMYK (unless ad is B&W/grayscale). We cannot accept low resolution photos such as 72 dpi jpegs, gif files or photos that are on your website. If spot color is used then please specify pantone number. If art is an Adobe Illustrator file-make sure all type has been (created outlines) and that you save it as Illustrator 10 or lower.

Colors

All colors should be CMYK unless otherwise informed that there will be a spot color. If you have a specific color in mind that you wish to use on your ad, please either give us the pantone number for the color or give us a sample of the color, so we can match it.

Programs

Our preference for ad layout is Corel Draw. Our preference for photos is Adobe Photoshop. Our preference for art is Adobe Illustrator. We can accept ads in PDF format and if you are PC based, we prefer a PDF. This keeps us from getting into imbedded files that we can't open.

Fonts

If PC based please send a list of all fonts used and a printout of the fonts so we can match as closely as possible. If MAC based, please send a list of all the fonts and all the fonts (both print-driver and screen fonts) on disk.

E-Mail

We can accept images over the e-mail, however, if it is too large then you will need to send it on zip disks or CDs to us at PO Drawer 87, Caldwell, Texas 77836. Please remember that any e-mailed files must meet above requirements. Please send e-mail to map@burllesoncountytexas.com.

Note

Please send a hard copy printout of the ad for our viewing purpose if possible. If your company has printed items that might help us get an idea of what your ad needs to look like then feel free to send those to us.

Burleson County Chamber of Commerce

Map Advertising & Publishing

Official 2007 County and City Map

Client: _____

Address: _____

City: _____ Zip: _____

Contact: _____ Phone: _____

Fax: _____ E-mail: _____

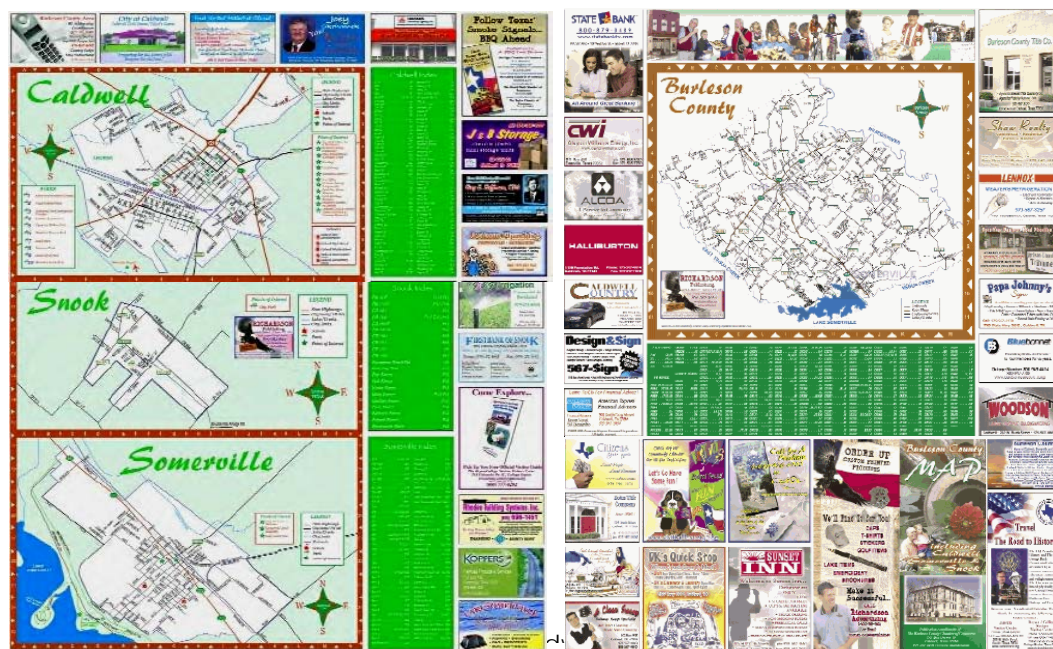
Advertisement Specs:

Item	Size	Location	Color	Rate	Paid
			Full-Color or Specify		

Payment: Cash/Check/Credit Card



Notes:



The chamber will distribute nearly 10,000 maps over a two-year period free of charge to the public. For more information call 979-567-0000 or www.BurlesonCountyTx.com. (Pictured is the 2004 map edition.)

Burleson County Chamber of Commerce

June 25, 2007

To: Burleson County Chamber of Commerce – Members

RE: Official Community Maps

CHAMBER OFFICES



301 N. Main Street
Caldwell, Texas



131 Seventh Street
Somerville, Texas

The Burleson County Chamber of Commerce sponsored map is currently underway with advertisements being solicited. The full-color map will include the county, along with the cities of Caldwell, Snook and Somerville. Special sections will be reserved to promote tourism and local information.

The chamber invites its members the opportunity to place advertisement in the upcoming edition that will include a 10,000 copy print run to be distributed over a two year period. Advertisers in the last map project will be given the right of first refusal to renew and place advertisement in the upcoming edition.

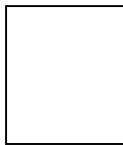
The chamber is pleased to announce that a "Map Taskforce" was formed to manage the project in-house and to utilize local resources from our member businesses. The taskforce of volunteers will utilize local member businesses for the design, sales, and printing. By approaching the production and completion of the map in-house, the chamber will be able to offer advertisements and a lower cost, as well as benefit from revenues for future projects. Valuable dollars earned from this project will be kept in the community.

The Map Taskforce has set a strict timeline in order to solicit and complete sales, artwork, printing and distribution. Please respond immediately to ensure that your business advertisement is included in this publication.

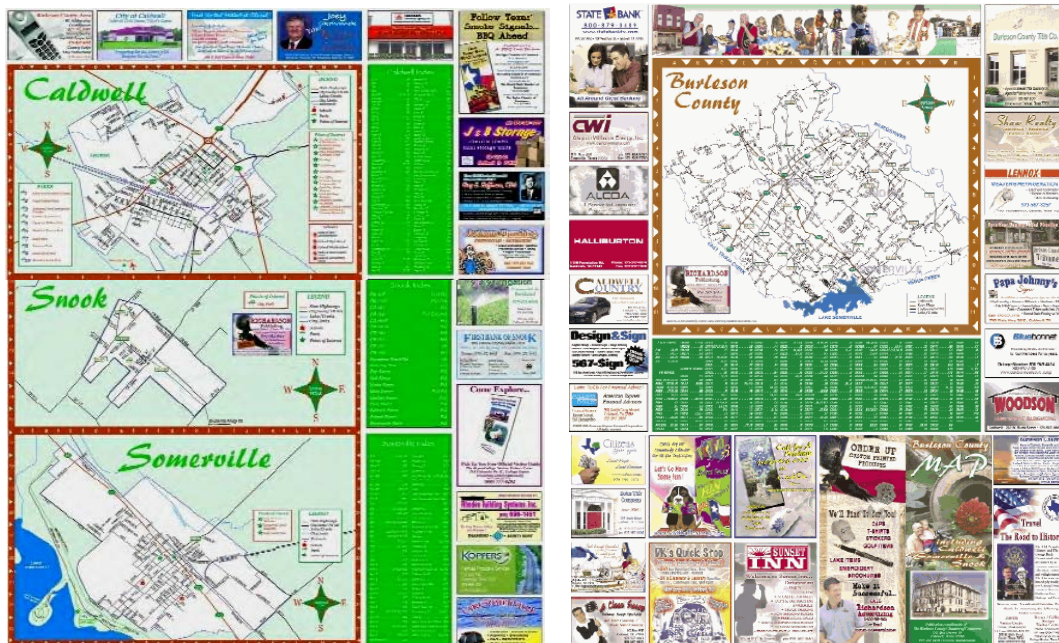
Attached are details on advertisements and deadlines. For more info please call (979) 567-0000 or visit the website www.BurlesonCountyTx.com.

Sincerely,

Brenda Van De Walle
President



Burleson County Chamber of Commerce Map Advertising & Publishing Official 2007 County and City Map



The chamber will distribute nearly 10,000 maps over a two-year period free of charge to the public. For more information call 979-567-0000 or www.BurlesonCountyTx.com.
(Pictured is the 2004 map publication.)

- Distribution of 10,000 Maps
- Full-Color Ads beginning at \$350/block
- No additional charges for artwork
- Advertisers receive 50 maps with order
- Online interactive map with advertiser information published on community website
- Local design, sales and print resources utilized to keep valuable dollars in the community
- Past advertisers given first right of refusal to reserve advertisement in 2007 map publication
- Credit Cards accepted online

Map Advertising and Publishing Opportunities Enclosed



www.BurlesonCountyTx.com

(979) 567-0000
Caldwell, Texas 77836
301 N. Main Street
PO Drawer 87

BURLESON COUNTY CHAMBER OF COMMERCE
Official 2007-2008 Sponsored County and City Map

Advertisement Deadline – July 21, 2007